



ESTUDIO VILLANO - ATTORNEYS AT LAW & IP AGENTS awarded by Corporate Counsel "2011- IP Law Firm of the Year in Argentina"

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Dr. Alba del Valle Thomas Hatti of Counsel +54 11 4312 7501, +54 11 4313 3919 athomas@estudiovillano.com INTELLECTUAL PROPERTY RIGHTS ARE RECOGNISED BY THE ARGENTINE NATIONAL CONSTITUTION AND PROTECTED THROUGH REGISTRATION ACCORDING TO WHAT IS SET FORTH BY SEVERAL PARTICULAR LAWS. THE COUNTRY IS A PARTY OF THE TRIPS AGREEMENT WHICH WAS ADOPTED BY LAW 24425. IN SOME CASES, AND UNDER CERTAIN CONDITIONS, THE USE OF A NON REGISTERED TRADEMARK MAY RECEIVE LEGAL PROTECTION AS IF IT WERE A REGISTERED ONE. TRADEMARKS AND DESIGNATIONS ARE PROTECTED BY LAW 22362 AND ITS REGULATORY DECREE. COLLECTIVE TRADEMARKS WERE RECENTLY REGULATED IN ARGENTINA THROUGH LAW 26355. PATENTS AND UTILITY MODELS ARE PROTECTED BY LAW 24481.

Copyrights (which include software) are protected by Law 11723 and even data bases may receive legal protection under Law 11723 should they represent an "intellectual creation". Data bases have a specific legal protection, and those which constitute "not a simple collection" of data but a careful selection and classification performed according to the commercial needs of a corporation may also receive legal protection from the copyrights law against a non authorized copy.

Regarding the legal protection of genetically modified seeds, IP related rights are granted under two legal systems in Argentina: one protects the new vegetal specimens through Law 20247 of "Seeds and Phytogenetic Creations" applicable to seeds activities and biotechnologies (and whose enforcing authority is the National Seeds Institute). The other way to protect IPR's in this case is through the Patents Law 24481.

Estudio Villano – Attorneys at Law & IP Agents is a Global IP Attorneys' Partner (www. globalipattorneys.com). The firm is able to assist both local and foreign clients due to numerous collaboration and professional subsidiary agreements with foreign firms. Estudio Villano has signed agreements with Intellektus, Wise Advice (Russia) and Goodwill Trademark & Patent Services (India, Pakistan and Afghanistan), among others.

The firm also assists and legally represents clients in trademark fraud related cases reported by the Argentine Customs.

The firm regularly provides its services to clients from abroad who wish to file a registration of an IP by conducting a free research of feasibility according to the client's needs and projects. Mentioned research is always followed by a written report with recommendations.

Since 2008 the firm elaborates and distributes a monthly newsletter worldwide among colleagues and clients, which includes an International IP Law Section. It has proudly received many international contributions from a variety of distinguished IP lawyers, practitioners and academics.

The firm renders national and international trademark registration services, trademark protection against unlawful competition, counterfeit with repair of material and moral damages, patent registration and protection services on the national, European and international level, patent search, litigation and translations, industrial design and copyright registration and protection services and domain name registration and dispute resolution services.

Dr. Dr. Julio César Villano, CEO at the firm, has authored the 'Argentine' chapter in books "Getting the Deal Through: TRADEMARKS" published in 2011 and 2012 by Law Business Research Ltd. in London.

The biggest success in the firms' tasks is closely connected to its strong commitment to efficiency, cost-effective work and the incessant improvement in the services rendered.