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NEWSLETTER EMPRESARIAL

MARZO 2015 – MARZO 2015

Includes an International IP Law Section in English

**I.-
JURISPRUDENCIA**

**II.-
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**International IP Law
Section in English**

by
Dr. Florencia Yasmín Villano

**I. 1. GOOGLE'S NEW
PATENT APPLICATION for
development of Cancer study.**

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**I. 1. GOOGLE'S NEW
PATENT APPLICATION for
development of Cancer study.**

According to UK journal "The Telegraph", Google has recently filed a **patent** application called "**Nanoparticle Phoresis**" with the WIPO for, amongst other things, destroying cancer cells in the blood.

It consists on a wrist-worn device which, as they say, can "automatically modify or destroy one or more targets in the blood that have an adverse health effect".

These targets could also include enzymes, hormones, proteins, or other molecules that, if present in the blood, may affect a medical condition or the health of the person wearing the device.

This device's ability to modify or destroy cells is achieved by

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transmitting energy into de blood vessels. This energy produces a physical or chemical change in the targets, with the aim of reducing or eliminating adverse health effects.

Also, as these nanoparticles are magnetic, a wearable device worn on the wrist creating a magnetic field can draw the particles, within their target cells, toward it, where they can be detected and counted.

Nevertheless, Google stated that this product it at least five years away from approval for use by doctors.

They also said that the **idea behind it's development is mostly proactive detection**, rather than reactive treatment.

Source:

<http://www.telegraph.co.uk/technology/google/11477104/Is-Google-working-on-a-cure-for-cancer.html>

Estudio Villano

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